

# ACETATE GUIDELINES

Welcome to **Carousel's Acetate Film Printing Guidelines!** Please review the instructions below before submitting your artwork for printing.

Please send us your artwork **PRINT READY**. This means that your artwork is **300 dpi, sized as it will appear on the screen/media, 100% black and white for line work, or properly halftoned**. If there is gray in your artwork, the printer will automatically halftone it; make sure you are OK with this, if not, please erase the gray from your image.

Please email files 24hrs in advance. We accept PSD, Ai PDF, and JPG files at 300 dpi. **If your files need to be modified/edited in any way, a \$15.00 fee will be applied.**

We do not accept Word, Powerpoint, Excel, RTF, GIF, or PNG files.

## Acetate Pricing:

For artwork fits within the dimensions of 8.5" x 11", we charge \$.50/linear inch by the smallest dimension.

For artwork fits within the dimensions of 12" x 19", we charge \$.75/linear inch by the smallest dimension.

## File Submission Guidelines

- + Artwork must be sized to print.
- + All 1-color artwork must be 100% black.
- + **ILLUSTRATOR FILES** please outline **all** text.
- + **PHOTOSHOP HALFTONE** please send as a 300 dpi bitmapped Photoshop document.
- + Please specify if you need registration or center marks added.
- + For multi-color artwork:
  - **PHOTOSHOP**: each color must be in a separate channel or its own layer filled in black.
  - **ILLUSTRATOR**: each color + stroke must be separated and filled with a color swatch.
  - **PDF/JPG**: Each color must be in its own page or file each 100% BLACK